SMALL TO MEDIUM SIZED **BUSINESSES AND** CYBERSECURITY

A LANDSCAPE RIPE FOR HACKERS

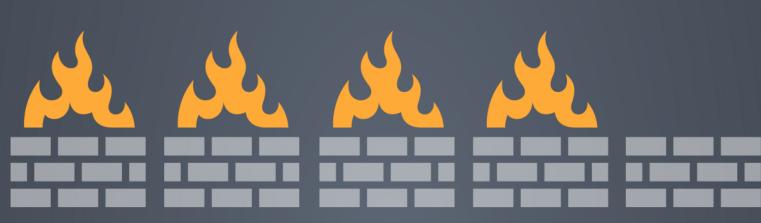
Small and medium sized businesses (SMBs) are the perfect target for a cyberattack. Often with limited IT staff without advanced cybersecurity training, and outdated antivirus software, SMBs might not even realize they are targets. The stats below show exactly how large of a threat cyberattacks can be to SMBs, and why proactive measures are crucial to staying safe.



OF CYBERCRIME IS DIRECTED AT **SMBs**

OF SMB OWNERS **DON'T THINK THEY** ARE TARGETS

CLOSE THEIR DOORS WITHIN 6 MONTHS OF A CYBERATTACK



SMALL BUSINESSES SAY **MALWARE GOT AROUND** THEIR ANTIVIRUS PROTECTION

say they don't have a sufficient IT staff to cover cybersecurity

average cost of a cyberattack to a business

BINARY DEFENSE CAN PROVIDE CYBERSECURITY THAT WILL COVER YOUR DATA BEYOND WHAT TRADITIONAL ANTIVIRUS CAN DO:



MANAGED DETECTION & RESPONSE

will protect your laptops, desktops and servers



SECURITY **INFORMATION** & EVENT **MANAGEMENT**

will monitor your systems



COUNTER-INTELLIGENCE

protects your data, brand and people by monitoring for threats



SECURITY OPERATIONS CENTER

watching 24/7/365 to keep your organization free from cyber threats

WE ARE READY TO PROTECT YOUR BUSINESS.



600 Alpha Parkway, Stow OH | 1-800-BINARY2 | info@binaryDefense.com