

# SMALL TO MEDIUM SIZED BUSINESSES AND CYBERSECURITY

## A LANDSCAPE RIPE FOR HACKERS

Small and medium sized businesses (SMBs) are the perfect target for a cyberattack. Often with limited IT staff without advanced cybersecurity training, and outdated antivirus software, SMBs might not even realize they are targets. The stats below show exactly how large of a threat cyberattacks can be to SMBs, and why proactive measures are crucial to staying safe.



**60%**

OF CYBERCRIME IS DIRECTED AT SMBs

**82%**

OF SMB OWNERS DON'T THINK THEY ARE TARGETS

**60%**

CLOSE THEIR DOORS WITHIN 6 MONTHS OF A CYBERATTACK



**3/4** say they don't have a sufficient IT staff to cover cybersecurity

**\$3M** average cost of a cyberattack to a business

**BINARY DEFENSE CAN PROVIDE CYBERSECURITY THAT WILL COVER YOUR DATA BEYOND WHAT TRADITIONAL ANTIVIRUS CAN DO:**



### MANAGED DETECTION & RESPONSE

will protect your laptops, desktops and servers



### SECURITY INFORMATION & EVENT MANAGEMENT

will monitor your systems



### COUNTER-INTELLIGENCE

protects your data, brand and people by monitoring for threats



### SECURITY OPERATIONS CENTER

watching 24/7/365 to keep your organization free from cyber threats

**WE ARE READY TO PROTECT YOUR BUSINESS.**



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